



# Culture + Community Public Engagement Study

<http://PublicEngagementCovidStudy.org/faq>

Updated April 1, 2021

## Information for Survey Participants

Welcome! You've been invited to participate in **a research study about how people are spending their time during the pandemic and how creativity, entertainment, culture, and other things fit into their lives**. Your participation in this survey about these topics will last about 15 minutes. At the end of the 15 minute survey, you'll be asked if you'd like to answer some additional questions; your participation in any and all of this survey is completely voluntary.

All respondents who choose to participate will be entered into a drawing to win one of twenty-five (25) \$100 VISA gift cards; we will ask for name and email address on the survey for the sole purpose of notifying winners. When we write about or share the results from the study, we will write about the combined information from all the people who participate, and no one will be able to identify your answers.

For more information about this study, please read the FAQs below. The person in charge of this study is **Jennifer Benoit-Bryan, PhD** of **Slover Linett Audience Research**. If you have questions, suggestions, or concerns regarding this study, her contact information is: [national@sloverlinett.com](mailto:national@sloverlinett.com).

To begin the survey, please **click on the link in the email you received** from one of the participating nonprofit organizations.

# FAQs

## Overview

The Culture + Community research team has created a study to learn about how people are spending their time during the pandemic, how things have changed since this started, and how creativity, entertainment, culture, and other things fit into their lives. They have asked a number of arts and culture organizations like museums, libraries, parks, theaters, etc. to distribute invitations to their mailing list. The study is led by [Slover Linett Audience Research](#). If you have questions, the contact information for the research investigator in charge of the study is [national@sloverlinett.com](mailto:national@sloverlinett.com).

## What is the study about and how long will it last?

This study is about how people have been connecting to arts, culture, and creativity during the pandemic, what roles they want to see arts and culture organizations playing in their communities, and how arts and culture could change to be better in the future.

Your participation in this survey will last about 15 minutes. At the end of the 15 minute survey, you'll be asked if you'd like to answer some additional questions; your participation in any and all of this survey is completely voluntary. This survey is intended for people over the age of 18.

## What are key reasons I might choose to volunteer for this study?

There may be no direct benefits to you personally by volunteering to take this survey, but you will be helping us to understand how arts & culture organizations can better serve their communities during and after the Covid-19 crisis.

All participants who complete the survey will be asked if they'd like to be entered in a drawing to win one of 25 \$100 gift cards. It's possible that you will win a gift card, and the odds of you winning depend on the total sample size but may be as low as 1 in 6,000.

## Why might I choose *not* to volunteer for this study? What are the possible risks and discomforts?

The risks to participation in the study are very low as no embarrassing or particularly sensitive questions will be asked. The only personally-identifiable information we're collecting will be name and email for those entering to win a gift card, so those winners can be contacted. This data will only be used to contact winners. It will be disconnected from your survey responses and deleted as soon as the winners have been notified.

### Do I have to take part in the study?

Participating in this research is completely your choice. If you decide to take part in the study, it should be because you really want to volunteer. You can stop at any time or skip questions you don't want to answer. You have the right to have your questions about the study answered. If you have any questions as a result of reading this information, you should ask the research team before you begin the survey. (The email address is [national@sloverlinett.com](mailto:national@sloverlinett.com).)

### Who will see the information that I give?

When we write about or share the results from the study, we will write about the combined information from all the people who participate, and no one will be able to identify your answers.

The data will be collected and stored on a secure server operated by the Decipher survey-hosting platform, a division of FocusVision. The data will be stored for approximately ten years after the study has been completed and then destroyed. When the results of the research are published or discussed in conferences, no information will be included that would reveal your identity. Your responses will be available to the arts or cultural organization who sent you the survey invitation only after we delete your name and email address. This data will also be available for analysis by other researchers only after we've deleted your name, email address, and zip code from the data.

**We will make every effort to safeguard your data, but as with anything online, we cannot guarantee the security of data obtained via the Internet. Third-party applications used in this study may have Terms of Service and Privacy Policies outside of the control of the researchers.** (You can find FocusVision's privacy policy here: [Privacy Policy](#)).

### What if I have questions, suggestions or concerns?

The person in charge of this study is **Jennifer Benoit-Bryan, PhD** of Slover Linett Audience Research. If you have questions, suggestions, or concerns regarding this study her contact information is [national@sloverlinett.com](mailto:national@sloverlinett.com).

### Who should take the survey?

Anyone living in the U.S. who is at least 18 years old. We'd like to hear from people from all over the country, with all kinds of interests and lifestyles. You don't need to attend cultural destinations or be creative yourself in order to participate, and you don't need to be a "fan" of the arts.

Nor do you need to speak English. The survey is also available Spanish, Chinese (traditional and simplified), Vietnamese, Khmer, Tagalog, Portuguese, Cape Verdean Creole, and Haitian Creole.

### **Who is financially supporting this study?**

The research is being funded by several charitable foundations in the U.S. as part of their efforts to support arts, culture, and community vitality. Overall funding for the project is provided by the Wallace Foundation, Barr Foundation, Terra Foundation for American Art, and William Penn Foundation, with generous non-financial support from FocusVision. Additional contributions for specific areas are provided by the Knight Foundation, Institute for Museum & Library Services, and Aroha Foundation.

### **Why did I receive this survey invitation? And what if I received it from more than one organization — which one do I click?**

You've been invited to participate because you're on the mailing list of a culture, arts, or community organization in your area. (That's usually because you've attended in the past.) If you've received this invitation from more than one organization, that just means you're on more than one organization's list. If you've received identical invitations to take this survey, you're welcome to click on the link in any of the emails. But please just take the survey once, and please don't distribute the invitation to others.

### **Can I share the survey invitation with my family members or friends?**

We appreciate your enthusiasm, but no, please don't share or post the invitation or link. You've been statistically selected as part of a large national research sample, so the survey is only intended for those who receive it directly from a cultural or community organization.

### **Will I be able to see the findings and conclusions from this study?**

The survey data, without any personally identifying information attached, will be statistically analyzed and various reports will be developed by the research team. All reports will be posted online with free access to all. Please check back in summer and fall 2021 for the reports from this study, which will be available on the research team's website, <http://sloverlinett.com/insights>, and at <http://culturetrack.com/research>.